



# Online ITEA PO Days 2021

# By and for the ITEA Community

ITEA projects make a difference! This has once again been underlined through the approval of ITEA 4. Fourteen ITEA Board members endorsed the application and already sixteen countries committed to support ITEA 4 projects in the future. So, we are very pleased to announce ITEA 4's first Call, which will be launched on 13 September 2021 in conjunction with the Online ITEA Project Outline (PO) Preparation Days 2021 that will take place from 13 to 16 September 2021. This four-day networking event is the perfect opportunity to pave the way for your ITEA Call 2021 project proposal!

## Online but connected

Although we would have loved to come together with the ITEA Community again, the health of our members is our number one priority. The current situation with COVID-19 still prevents us from organising a physical event this year. But last year's Call and the Online ITEA PO Days 2020 proved the agility of the ITEA Community as these delivered the same number of projects and high level of quality as previous Calls. COVID-19 certainly can't stop us from innovating, so let's meet online and get connected!

## By and for the ITEA Community

The ITEA PO Days are organised for the ITEA Community in order to support them in the preparations for a successful Project Outline. ITEA provides all the tools, including the Project idea tool & Partner search, an online project idea poster & pitch overview and an interactive chat & meeting tool. All these tools support the creation of strong consortia and the development of solid project proposals. Nevertheless, this event would not be so successful without our strong, innovative Community. Each year, the devoted ITEA Community proves that they are the pillars on which ITEA is built. Large numbers of innovative, high-quality project ideas are submitted to the project idea tool and, during the PO Days, strong foundations are laid for the project proposals which are submitted later on. Each year, over 75% of the submitted Project Outlines are developed at the

ITEA PO Days, clearly emphasising the importance of this event as well as the devotion and effort put forward by the participants.

## Online ITEA PO Days 2021 kick-off: 26 August

We know from experience that the ITEA PO Days are completely packed and it is therefore highly recommended that you are well-prepared before the start of the event. To facilitate this, we have set up an online kick-off meeting on Thursday 26 August from 15:00 to 16:30 CEST. During this kick-off, we will explain the online process and tools of the Online ITEA PO Days 2021, from creating and checking project ideas, posters and pitches to subscribing to workgroup sessions and getting in touch with other participants. We hope to 'meet' you then!

*300+ potential project partners • presentations of innovative project ideas • constructive consortium building • dynamic online workgroup sessions • interactive networking opportunities*

## Online ITEA PO Days 2021 in a nutshell

This event will offer participants the opportunity to:

- > Present your project idea(s) and/or learn about other project ideas via uploaded posters and pitches
- > Discuss your project ideas in online workgroup sessions and shape them into initial project proposals and consortia
- > Set up a quick 1:1 or group conversation via implemented chat and video calling functions
- > Get connected with companies and potential partners from all over Europe and beyond
- > Learn more about the specific funding rules in your country well in advance, as well as how to get in touch with your Public Authorities to discuss your idea(s)
- > See how the ITEA Office can support you during the full project lifetime

## Country information sessions – an early dialogue to improve success rates

ITEA projects are publicly funded at a national level. Each partner of a labelled ITEA project can apply for funding from their own national Public Authority. An early dialogue between project consortia and Public Authorities from the involved countries supports an alignment with national priorities and the best possible opportunities for funding.

ITEA supports this early dialogue by offering our Public Authorities the chance to present their national priorities, eligibility criteria and funding outlook in the week before the Online ITEA PO Days 2021. On Friday 10 September, a set of interactive 'country information sessions' will be organised, during which participants can learn more about the conditions and outlook for funding and will have room for questions. This will help consortia to focus their efforts on eligible partners during the Online PO Days 2021, which is beneficial for everyone.

## How to be a winner

Each year, the ITEA Board Support Group and ITEA Steering Group nominate outstanding ITEA projects for the ITEA Award of Excellence. During the ITEA Award of Excellence ceremony, which will take place on Wednesday 15 September from 14:00-15:30 CEST, project leaders will share their success stories as well as their recommendations on managing a project successfully.

This year, these awards will focus on the key achievements for ITEA: Innovation, Business impact and Standardisation. Four projects were selected for the 2021 Award of Excellence:

- › BIMy will receive the ITEA Award of Excellence 2021 for Innovation:  
BIMy provides a platform for different stakeholders to share different building and city models. Several tools and a guideline book have been developed to support the exchange of different models on the platform. This BIMy innovation opens the door to strong cooperation and new innovations in the smart city domain.
- › PARTNER is the winner of the ITEA Award of Excellence 2021 for Business impact:  
PARTNER has demonstrated important outcomes with a strong impact on the businesses of the project partners in the healthcare domain. The project has created solutions to share patient data in order to optimise the patient journey through the health system. This helps to give better care while managing privacy issues.
- › VMAP will receive the Award of Excellence 2021 for their Standardisation efforts/impact:  
VMAP has made a great effort to promote its results

as a standard and will continue this after the end of the project with the creation of the VMAP Standard Community e.V.

- › EMPHYSIS will receive the special ITEA Vice-chairman Award of Excellence 2021 for outstanding results in all three categories:  
EMPHYSIS has achieved great results with important innovations for embedded systems, significant business impacts for the automotive industry and a strong contribution to standardisation.

## Join us and register now!

Join us at the Online ITEA PO Days 2021 and become part of ITEA 4's first Call! Block your calendar from 13-16 September and register now. The participation fee for the Online ITEA PO Days 2021 is EUR 100 but if you register before 1 August 2021, you can benefit from the early bird fee and only pay EUR 75! Fees are non-refundable.

For more information and registration, visit:  
<https://itea4.org/onlinepodays2021/index.html>.

We look forward connecting (with) you!

## Important dates in the ITEA Call 2021

- › **31 July**  
Deadline for early bird registration for the Online ITEA PO Days 2021
- › **10 September**  
Country information sessions for the ITEA Call 2021
- › **13 September**  
Opening of the ITEA Call 2021
- › **13-16 September**  
Online ITEA PO Days 2021
- › **16 November**  
Submission deadline for Project Outlines for the ITEA Call 2021