

PO Days 2023

ITEA Project Preparation Days
2023 & 25 years anniversary
and exhibition

Become part
of ITEA's next
ground-breaking
innovation!

25
years
anniversary &
exhibition

On 12 September 2023, ITEA, the Eureka Cluster programme on software innovation, will open ITEA Call 2023 for project proposals in conjunction with the ITEA Project Outline Preparation Days (ITEA PO Days) in Berlin on 12 and 13 September. This year we will be celebrating our 25th anniversary and extend the event by highlighting ITEA's currently running and finished projects in the afternoon of 13 September.

PO Days 2023: Uniting innovation virtually and physically

The ITEA PO Days event has proved to be the perfect stepping stone to kick off your new RD&I project in the software innovation domain; generally over 70% of the submitted Project Outlines in ITEA are presented first at this lively brokerage event. And building new projects and partnerships can best be done in a physical environment. That is what we learnt in times of the pandemic, during which it was unfortunately not possible to come together physically. Like last year, the ITEA PO Days 2023 event will combine the best practices of both online and physical events of the past, in order for you to get the most out of your event participation!

Be prepared!

From experience we know that the ITEA PO Days are fully-packed days, and therefore it is highly recommended to be well prepared well before the start of the event. That is the reason why a few sessions related to the ITEA PO Days will already take place online again before the physical event in Berlin on 12-13 September. This will optimise the time for networking and consortium building during the event.

ITEA PO Days 2023 Preparation session

On Monday 19 June ITEA set up an online ITEA PO Days 2023 Preparation session to explain the process and online project idea tools for ITEA Call 2023 and the ITEA PO Days 2023, like the Project idea tool and the ITEA Partner search tool. The recording of this session is available on <https://itea4.org/podays2023/preparation-session.html>.

In short, the ITEA PO Days 2023, including the ITEA project exhibition, will enable you to:

- > Present your project idea(s) and/or learn about other project ideas during the online project idea pitch session and the onsite poster
- > Discuss and work on your project ideas in constructive, physical workgroup sessions
- > Meet companies and potential partners from all over Europe and beyond
- > Learn more about the specific funding rules in your country in the online country information sessions and meet Public Authorities to discuss your idea(s) personally
- > See how the ITEA Office can support you during the full project lifetime
- > Learn from the best during the ITEA Award of Excellence ceremony 2023
- > Get inspired by the ITEA projects at the poster exhibition

300+ potential project partners · presentation of innovative project ideas · dynamic workgroup sessions

constructive consortium building · best practices

Country information sessions

On 4 and 8 September different online Country information sessions will be scheduled ahead of the PO Days. These sessions will be co-organised with the Public Authorities, to inform the participants about their national priorities, eligibility criteria and funding outlook.

Project idea pitch sessions

In order to enable participants to learn about the project ideas upfront and optimise the time in Berlin for fruitful discussions and consortia building, an online Project idea pitch session will be organised on Thursday 7 September 2022, 13:00 - 15:00 CEST, in the week before the physical event. During this session, project idea proposers are able to pitch their idea and via the Project idea tool, first contacts can already be made with interested partners. This will jump-start the discussions in Berlin.

25 years of international collaboration

2023 marks the 25th year of ITEA; 25 years of ground-breaking innovation which has only been possible through the strong international collaboration within the ITEA Community. During the ITEA PO Days in Berlin, we will celebrate this international collaboration with the ITEA PO Days participants during a short highlight and informal drinks.

ITEA Award of Excellence 2023

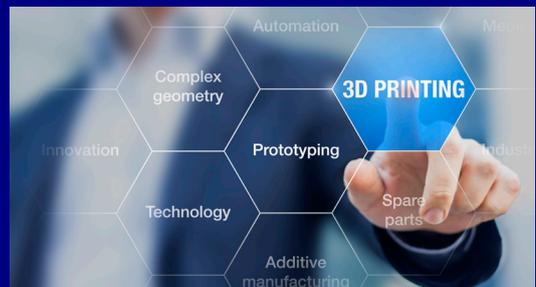
During day two of the ITEA PO Days, on Wednesday 13 September from 13:30-14:30 CEST, the ITEA Awards of Excellence 2023 will be handed out. Project leaders from this year's outstanding ITEA projects will share their success stories as well as their recommendations on managing a project successfully. This year the awards focus mainly on Innovation. Three projects have been selected for the 2023 Award of Excellence: 2023 Award of Excellence:

- › IVVES will receive an ITEA Award of Excellence 2023 for Innovation:



The IVVES project is recognised for its innovations as verification and validation methodologies for Machine Learning (ML)-based application, synthetic data creation, ML system test automation or data collection in operation. The project will foster the deployment of ML-based applications in several sectors as medical equipment, train maintenance, cybersecurity and finances. It will also increase the productivity of people developing AI applications and will deliver higher-quality ML solutions.

- › SAMUEL is also a winner of the ITEA Award of Excellence 2023 for Innovation:



SAMUEL is recognised for its innovations as 3D part description and search, Additive Manufacturing partner search, Machine Learning (ML) solutions to predict build time or solutions to improve additive manufacturing process quality. The project will boost the business of Additive Manufacturing (AM) project companies by

improving their build time estimation and quality surveillance. Its AM provider search platform will create a more effective ecosystem and increase the size of the AM market.

- > **I2PANEMA** is the winner of the **ITEA Award 2023 for Exceptional Excellence**, as they excelled in innovation, business impact and in standardisation:



I2PANEMA is recognised for its innovations in container localisation and active noise control, its business impact for the deployment of IoT solutions in ports and its standardisation effort on Smart Logbook Application. Some of its innovations are already in action as the container localisation solution was deployed first in Türkiye and now exported in Europe and Africa. The project has also created business impact for SMEs with one partner growing from 5 to 15 employees thanks to its new solution.

Exhibition 'Highlights of the ITEA impact'

Already for many years, ITEA projects have resulted in cutting-edge innovations that have impact on society and economy. This year we will highlight the impact of running and recently finished ITEA projects at the project exhibition on 13 September, from 14:30 - 17:00 hrs CEST. The exhibition will be open, free of charge, to all ITEA PO Days 2023 participants. Join us to learn more about their latest innovations!

Join us and register now!

Join us at the ITEA PO Preparation Days 2023 & ITEA project exhibition. The participation fee for the ITEA PO Days 2023 is 150 EUR, VAT excluded. This fee also enables you to visit the ITEA exhibition 'Highlights of the ITEA impact'.

Don't miss this great networking opportunity as availability is limited, so please make sure you register in time!

For more information and registration, visit:
<https://itea4.org/podays2023>

We are looking forward to meeting you in Berlin!

Important dates in the ITEA Call 2023

- > **4 and 8 September**
National priorities and eligibility criteria presented by Public Authorities
- > **7 September**
Online ITEA Call 2023 Project idea pitch session
- > **12-13 September**
ITEA PO Days 2023 & 25 years anniversary and exhibition
- > **13 November**
Submission deadline for Project Outlines for the ITEA Call 2023