

## ICT 2010 — ‘Digitally driven’, 27-29 September 2010



EUREKA participated with a stand providing information about the latest highlights in the ICT field at this important event organised by the European Commission under the auspices of the Belgian Presidency of the EU. The EUREKA ITEA 2 CANTATA project showcased its advanced and automatic analysis of digital video content to improve surveillance, speed medical diagnosis in life-threatening situations and provide consumers with fast access to preferred home entertainment material.

The ICT event is one of Europe’s largest forums for information and communication (ICT)

research and innovation. It showcased over 100 ground-breaking ICT research projects funded by the EU attracting researchers, business people, investors, and high-level policy makers to discuss ICTs’ impact on everyday life and the importance of public funding and support in ICT research and innovation. The event was opened by keynote speeches from Commissioners Neelie Kroes and Máire Geoghegan-Quinn, Belgian Prime Minister Yves Leterme, MEP Silvana Koch-Mehrin and a VIP debate featuring CEOs from international companies.

## ITEA2 Co-summit : 12 years of ITEA — a record of long-term success

On 26-27 October the EUREKA ITEA2 Cluster for software-intensive systems and services in cooperation with ARTEMIS Joint Undertaking organised together their 3<sup>rd</sup> annual Co-summit in Ghent, Belgium. Over 600 participants from industry, academia and public authorities got together to discover 72 ground-breaking projects and attend plenary and parallel sessions focusing on this year’s theme ‘mobile and cloud power enabling massive scalability and opportunities for growth’. Day 1 of the two-day event offered an opportunity for ITEA 2 and ARTEMIS participants to see the progress made by their communities, while Day 2 provided an overview of the subjects reflecting the theme of the Co-summit.

ITEA2 Chairman Rudolf Haggenmüller opened the well-attended conference by presenting the outstanding success of the Cluster as testified by the new ‘12 years of ITEA: Achievements & results of the EUREKA programmes ITEA and ITEA 2’ book just published. The publication shows the vital role that these programmes have played in building a major resource to maintain and grow

Europe’s industry through innovation and the mastering of software-intensive systems. It also outlines the need for ITEA 3. ITEA2 Vice-Chairman Philippe Letellier highlighted the Cluster’s focus on societal challenges, innovation and business impact.

Three ITEA projects were shortlisted for the 2010 Achievement Award: ESNA and ParMA were named as joint Gold winners, while Cam4Home took the Silver award. ‘2010 was the year of fast exploitation of project results,’ said ITEA 2 Chairman Rudolf Haggenmüller. This was reflected in the three projects shortlisted for the 2010 ITEA Achievements Awards. The standard of projects finishing in 2010 was high, making the choice of three winners particularly difficult. ESNA and ParMA were joint Gold award winners, while Cam4Home was the 2010 Silver award winner.

‘ITEA’s specificity lies in its effort to build local ecosystems while connecting them at European level,’ stressed Letellier.

‘Our success is in the concrete market and societal impact of the projects,’ added Haggenmüller.

