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## The first ITEA 3 Call opened with promising project ideas

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The Project Outline Preparation Days 2014, held in Amsterdam on 23 and 24 September, successfully kicked off the first ITEA 3 Call for projects. 272 participants from a record total of 20 different countries actively participated in the event's sessions and discussions. It was the first time that Canada took part; Carole Morneau of the Canadian National Research Council invited participants to engage in European-Canadian cooperation in ITEA.

In a historic venue, the Beurs van Berlage, the participants were cordially welcomed by Mike Timmermans, Manager for International Innovation and EUREKA National Project Coordinator of the Netherlands Enterprise Agency. The plenary session that followed introduced participants to ITEA and the structure of the event.

Around 50 project ideas were presented during the poster session and the two parallel project idea pitch sessions. Day 2 again started with a short plenary session, mostly focusing on how to prepare an actual PO using the improved ITEA Community website and templates. The rest of the day participants were given ample opportunity to further discuss their project ideas and form the first project consortia.

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