

REDACTOR'S CHOICE L'ORÉAL and VALE

You are here: [Home](#) / [Categories](#) / [Health & Beauty](#) / Philips wins two awards at EUREKA Innovation Days for its impact on minimally invasive surgery



Send us Your Press-Release
and we will publish it for You




PHILIPS WINS TWO AWARDS AT EUREKA INNOVATION DAYS FOR ITS IMPACT ON MINIMALLY INVASIVE SURGERY

Posted by: Chief Editor May 25, 2018 **Total views: 810** • **Views today: 17** [Leave a comment](#)
in [Health & Beauty](#)

Company  www.philips.com

Email  kristin.nguyen@philips.com

ITEA, the EUREKA cluster program supporting innovative, industry-driven, pre-competitive R&D projects in the area of Software-intensive Systems & Services (SiSS) today announced that Philips has won two awards for its impact on the development and adoption of image guided interventions in the field of cardiology and oncology.

The Philips-led MEDIATE project has won the prestigious 2018 EUREKA Innovation Award in the category 'Innovations of Tomorrow'. In addition, the MEDIATE project led to a follow-up ITEA project called BENEFIT, received the 2018 ITEA Award of Excellence. Both awards were presented during the ITEA Event 2018, part of the EUREKA Innovation Days.

We are very proud to receive these awards for the work we have carried out with our partners, contributing to improving the quality and efficiency of healthcare.

Bert van Meurs
Business Group Leader Image Guided Therapy at Philips



RECENT RELEASES

-  BMW partner of Art Basel. World premiere of sound artis...
June 1, 2018
-  Nokia announces a change in the composition of the Noki...
June 1, 2018
-  Partnering with KPMG to help more enterprises transform...
June 1, 2018
-  10th Berlin Biennale for Contemporary Art from June 9 t...
June 1, 2018
-  Nokia wins State Grid Corporation of China optical tran...
May 31, 2018
-  L'ORÉAL and VALENTINO announce a worldwide licens...
May 31, 2018
-  ŠKODA AUTO DigiLab Israel Ltd starts collaboration with...
May 31, 2018
-  Starbucks First-Ever China Investor Conference Highligh...
May 31, 2018
-  World's largest biogas double-decker fleet
May 30, 2018
-  Boeing Business Jets Grows Order Book With New Sales
May 30, 2018

Together with the other project partners, Philips created new and improved imaging procedures, smart tools and an integrated systems architecture in compliance with international standards. These have been designed to enhance the efficiency, ease of use, and accuracy of minimally invasive procedures.

"I am convinced that the worlds of surgical procedures and image-guided minimally invasive treatments will ultimately converge, enabled by innovations in real-time imaging systems, smart devices and software," said Bert van Meurs, Business Group Leader Image Guided Therapy at Philips. "This will benefit both patients and care providers. We are very proud to receive these awards for the work we have carried out with our partners, contributing to improving the quality and efficiency of healthcare."

SHARE!

Tweet

Like 0

G+



Share

Save

Tagged with:

AWARD

EUREKA

HEALTH

INNOVATIONS

PHILIPS