

# Exploitable Results by Third Parties

12014 Accelerate

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## Project details

Project leader:	VTT/ Päivi Jaring
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Website:	<a href="http://www.accelerateproject.eu">www.accelerateproject.eu</a>

Name: Acceleration self-test		
Input(s):	Main feature(s)	Output(s):
	Acceleration self-test for all sized of companies	<ul style="list-style-type: none"> <li>Questionnaire of which will also be made a publicly available web-version (in 2017)</li> </ul>
Unique Selling Proposition(s):	<ul style="list-style-type: none"> <li>Phase-wise test which can be filled per phase or completely</li> <li>Provides companies wide and compact view of the most relevant points of acceleration &amp; what to take into account</li> <li>The test suggest companies –based on their answers- improvement points</li> </ul>	
Integration constraint(s):	<ul style="list-style-type: none"> <li>None</li> </ul>	
Intended user(s):	<ul style="list-style-type: none"> <li>All sized of companies in all domains</li> </ul>	
Provider:	<ul style="list-style-type: none"> <li>VTT</li> </ul>	
Contact point:	<ul style="list-style-type: none"> <li>Päivi Jaring (paivi.jaring@vtt.fi)</li> </ul>	
Condition(s) for reuse:	<ul style="list-style-type: none"> <li>Material can be used but reference must be provided to VTT.</li> </ul>	
<i>Latest update: &lt;10/4/2016&gt;</i>		

Name: Global Acceleration Platform

Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> <li>▪ Interviews with the target end-users from Romania to properly identify the needs of the different types of entrepreneurs</li> <li>▪ Conducted research related to the most common acceleration methods used in the Western European Countries, with focus on the crowdfunding and matchmaking concepts</li> <li>▪ focus groups and brainstorming sessions to better understand the identified needs and properly define corresponding features into the platform</li> <li>▪ Drupal 7 Content Management Framework</li> </ul>	<ul style="list-style-type: none"> <li>▪ Users detailed profile pages</li> <li>▪ Integration with LinkedIn, as useful means to automatically retrieve details for users who wish to register via LinkedIn</li> <li>▪ A matchmaking functionality that aims to create a solid network of start-ups, investors, entrepreneurs and advisors in different areas of expertise and help them collaborate in an accessible manner, without losing precious time in looking for the appropriate partners to foster their project / product or business ideas</li> <li>▪ An idea publishing system</li> <li>▪ A private messaging system</li> <li>▪ A section where meaningful information related to the overall acceleration process, a collection of lessons learnt and resources helpful for startups on their go-to market process are available</li> <li>▪ Personalized dashboards</li> </ul>	<ul style="list-style-type: none"> <li>▪ Profiling results</li> <li>▪ Text, Media files, dynamic content.</li> <li>▪ Resources to support startups in their go-to market process</li> </ul>
Unique Selling Proposition(s):	<ul style="list-style-type: none"> <li>▪ A considerable amount of useful information will be available for the targeted users</li> <li>▪ The platform gives the possibility to meet experts and develop new entrepreneurial relationships, thus facilitating interactions</li> <li>▪ Easier profile tracking because of the integration with LinkedIn Professional Network</li> </ul>	
Integration constraint(s):	<ul style="list-style-type: none"> <li>▪ n/a</li> </ul>	
Intended user(s):	<ul style="list-style-type: none"> <li>▪ End users (students, startups, specialists, any other user seeking funding or advice on the most common entrepreneurial problems)</li> <li>▪ Project partners</li> <li>▪ Researchers</li> </ul>	
Provider:	<ul style="list-style-type: none"> <li>▪ SIVCO Romania SA</li> </ul>	
Contact point:	<ul style="list-style-type: none"> <li>▪ <a href="mailto:romania@accelerateplatform.eu">romania@accelerateplatform.eu</a></li> </ul>	
Condition(s) for reuse:	<ul style="list-style-type: none"> <li>▪ Licensing</li> </ul>	

Name: 4 PHASES OF ACCELERATION		
Input(s):	Main feature(s)	Output(s):
	<ul style="list-style-type: none"> <li>A methodology for acceleration of go to market of software companies</li> <li>Presentations in the form of masterclass</li> </ul>	<ul style="list-style-type: none"> <li><a href="http://www.slideshare.net/omohout/genesis-43234459">http://www.slideshare.net/omohout/genesis-43234459</a></li> <li><a href="http://www.slideshare.net/omohout/exodus-problem-solution">http://www.slideshare.net/omohout/exodus-problem-solution</a></li> </ul>
Unique Selling Proposition(s):	<ul style="list-style-type: none"> <li>Comprehensive and applicable set of best practices that software companies can apply to professionalize their go to market.</li> </ul>	
Integration constraint(s):	<ul style="list-style-type: none"> <li>None</li> </ul>	
Intended user(s):	<ul style="list-style-type: none"> <li>Software Companies</li> </ul>	
Provider:	<ul style="list-style-type: none"> <li>Sirris</li> </ul>	
Contact point:	<ul style="list-style-type: none"> <li>Omar Mohout (omar.mohout@sirris.be)</li> </ul>	
Condition(s) for reuse:	<ul style="list-style-type: none"> <li>Material can be used but reference must be provided to the author (Omar Mohout) and Sirris.</li> <li>No modification of the material is allowed without permission of the author</li> </ul>	