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D7.1.1 Dissemination Plan

ModelWriter

Text & Model-Synchronized Document Engineering Platform

Project number: ITEA 2 13028
Work Package: WP7 - Standardization, Dissemination and Exploitation
Task: T7.1 – Dissemination Plan

Edited by:

OBEO

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Document History

Version	Author(s)	Date	Remarks
Version 1.0	Obeo	01/03/2015	Initial release

https://github.com/ModelWriter/Project-Management/issues/109

Table of Contents

1. Introduction

1.1. Role of the deliverable

This document reports the dissemination plan of the project.

1.2. Structure of the document

This document is organized as follows:
- Chapter 1 introduces the document.
- Chapter 2 presents the dissemination plan

https://github.com/ModelWriter/Project-Management/issues/109

2. Dissemination Plan

The objective of this deliverable is to produce a comprehensive Dissemination Plan which provides the overall communication strategy and indicate the list of schedules activities to be performed throughout the project together with all the required procedural and evaluation mechanisms.

2.1. Communication strategy

The ModelWriter consortium will engage in distributing and promoting results, tools, techniques, Use Cases, training materials, experience reports, etc.

This dissemination will occur not only to researchers and industrial stakeholders, but will occur across society, industry, open-source communities and academia.
The industrial dissemination targets are industrial companies. It focuses on the application and added value of methodologies, tools and models developed in ModelWriter. Results will be disseminated to various stakeholders (developers, consultancies, etc.) through case demonstrators, training, participations, Press Releases, publication in industrial conferences, publications in technical journals and participation to open-source conferences. The activities will be intensified during the final year of the project.

2.2. Project Website (Lead by UNIT, Contributed by UNIT, M12)

A public website (www.modelwriter.eu) accommodated by the ITEA is set and will be maintained for promoting:
  1. the results,
  2. the activities including public deliverables, case studies, latest achievements, news and events, etc.,
  3. link to the product website,
  4. link to the product source,
  5. link to the product documentation,
  6. link to the product forum (object of the task T7.5).
  7. links to the social networks of the project (object of the task T7.6).

A representation of the Model Writer's experience database will promote the results with references to public cases.

2.3. Product Website (Lead by Obeo, Contributed by UNIT, M12)

A public website accommodated by Github or Eclipse (in case of replacement of Intent: http://www.eclipse.org/intent) must be set and maintained for promoting:
  1. the product releases,
  2. the activities including public deliverables, case studies, latest achievements, news and events, etc.,
  3. link to the project website,
  4. link to the product source,
  5. link to the product documentation,
  6. link to the product forum (object of the task T7.5).
  7. links to the social networks of the project (object of the task T7.6).

2.4. Product Forum (Lead by OBEO, Contributed by ALL , M6)

The product Forum will be accommodated by the eclipse Forums in case of Intent Forum replacement: http://www.eclipse.org/forums/eclipse.intent . Otherwise the Consortium is invited to choose a new tool (like stackoverflow) to create the product Forum.
The product Forum must be contributed by all Technical partners.
A contribution process must be defined to facilitate technical partners' contributions.

2.5. Social Networks(Lead by OBEO and Koç, M12)

The social Networks is the subject of the task T7.6.
For each social network the consortium must clearly define the communication axes of each of these network: What information level must be shared. The consortium must also define objectives for social networks: the frequency in other words the number of posts per week and per month etc.The consortium must also define the usage process of social networks: the list of notified people, the answer delays, the content update with events, news, releases and other activities.

Accommodation	Link	Responsible	Contributor	Dead line
Twitter	**https://twitter.com/Intent_project**	Obeo	**Products Committers**	**M12**
LinkedIn		Koç	**Products Committers**	**M12**

2.6. Templates

2.6.1. SLIDES Templates for Technical Community (Leader: OBEO, Contributors: ALL, M16)

Project and Product presentation templates for technical community must be prepared and shared between partners to facilitate participations to conferences and workshops.

2.6.2. SLIDES Templates for AEROSPACE industry community (Leader: AIRBUS, Contributors: ALL, M20)

Project and Product presentation templates for aerospace community must be prepared and shared between partners to facilitate participations to conferences and workshops.

2.6.3. BROCHURES Templates (Leader: Mantis, Contributors: ALL, M20)

Project and Product brochures templates using aerospace use cases must be prepared and shared between partners to facilitate participations to conferences and workshops.

2.6.4. VIDEOS Templates (Leader: OBEO, Contributors: ALL, M16)

Project and Product videos using aerospace use cases must be prepared and shared between partners to facilitate demonstrations while participating to conferences and workshops.

2.6.5. POSTERS Templates for product (Leader: OBEO, Contributors: ALL, M20)

Project and Product Posters using aerospace use cases must be prepared and shared between partners to facilitate participations to conferences and workshops

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2.6.6. POSTERS Templates for project (Leader: Koç, Contributors: ALL, M20)

Project and Product Posters using aerospace use cases must be prepared and shared between partners to facilitate participations to conferences and workshops.

Accommodation	wording community	Responsible	Contributor	Deadline
Google Drive Slideshare	SLIDES presenting the product Technical Community: - Eclipse source - Eclipse community - Agile community	OBEO	ALL	M16
Google Drive Slideshare	SLIDES presenting the product AEROSPACE industry	AIRBUS	ALL	M20
Google Drive Github	BROCHURES presenting the product use case AEROSPACE	Mantis	ALL	M20
Youtube	VIDEOS presenting the product - DEMOS AEROSPACE use case	Koç	ALL	M16
Google Drive Github	POSTERS presenting the product AEROSPACE use case	OBEO	ALL	M20
Google Drive Github	POSTERS presenting the PROJECT AEROSPACE use case	Koç	ALL	M16

2.7. Potential Conferences and Workshops

Here is a list of potential conferences and workshops, with responsible partners and contributors:

Type	Name	Responsible	Contributor	Deadline
Technical	eclipsecon France	Airbus	ALL	M20
Technical	eclipsecon Europe	Unit	ALL	M16
Technical	eclipsecon USA	Obeo	ALL	M30
Technical	eclipse Democamp	Obeo	ALL	M18
Technical	Atsen	Unit	ALL	M18

Technical	Agile Tour (France)	Obeo	ALL	M24
Technical	Open World Forum (Sept-oct Paris)	Obeo	ALL	M24
Academic	Models	Unit	AIRBUS, and others	M18
Academic	ModelsWard	Unit	ALL	M18
Academic	ITEA Artemis Co-Summit	Unit	ALL	M18
Technical	CSDM	AIRBUS	ALL	M24
Academic	ICED	AIRBUS	ALL	M18
Technical	INCOSE SYMPOSIUM	AIRBUS	ALL	M24
Academic	ICoRD	AIRBUS	ALL	M18
Academic	ASME /IDETC	AIRBUS	ALL	M18
Academic	CSCWD	AIRBUS	ALL	M18
Academic	EACL, ACL, NAACL	LORIA	LORIA, KUL, AIRBUS, and others	M30
Academic	ENLG, INLG	LORIA	LORIA, KUL, AIRBUS, and others	M24
Academic	EMNLP	LORIA	LORIA, KUL, AIRBUS, and others	M30

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