

# **ITEA4 – FRENCH FUNDING TOOLS**

**31/08/2023**

# Two funding options for French participants

Depending on your project size and type, Bpifrance offers two funding options :



# « Aide à l'innovation » : funding conditions



MINIMUM 1 FRENCH COMPANY AND 1 INTERNATIONAL COMPANY

50,000 TO 3 MILLION EUROS  
(IN AI & R&D INNOVATION LOAN\*)

ALL SECTORS OF ACTIVITY

R&D PROJECT OF MAXIMUM 3 YEARS WITH  
COMMERCIALIZATION POTENTIAL

\*Within the limit of equity and quasi-equity

## R&D Innovation Loan

Fully disbursed at the start of the project, at the prevailing rate. Duration between 5 and 8 years.

Type of Company	Aid rate	Workforce	Turnover	Total Balance sheet
SMEs	80%	< 50	≤ 10M € or	≤ 10M€
SMEs	65%	< 250	≤ 50M € or	≤ 43M€
Large company*	60%	< 2000		

## Innovation Advance

Disbursed in 2 tranches (70/30). Technical success of the project taken into account to determine repayment.

Type of Company	Aid rate	Workforce	Turnover	Total Balance sheet
SMEs	65%	< 50	≤ 10M € or	≤ 10M€
Large company*	60%	< 2000		



From 50 000 to 3M€\*\*



\*Note that large companies with more than 2000 FTEs can participate in the consortium but will not be eligible for public funding.

\*\* If the project is a Deeptech project (disruptive innovation), companies may be eligible for the ADD, [Aide au développement deeptech](#)

- ❖ **Contact** your account manager (« chargé d'affaires innovation ») before applying to check your eligibility. If you don't have a contact, inform us!
- ❖ **Submit** your national application and make sure it matches your Cluster proposal.



GOVERNEMENT

Liberté  
Égalité  
Fraternité



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# APPEL À PROJETS

I-DÉMO 3 - SOUTIEN AUX PROJETS  
STRUCTURANTS DE R&D&I

**« i-Démo – support for  
structuring R&D projects »**

***Online ITEA***

***August 31st***

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# Objectives

The "i-Demo" call for projects of the France 2030 plan aims to develop industrial and service companies in buoyant markets that create value and competitiveness for our economy and contribute to energy, ecological and digital transitions.

## Objectives:



Breakthrough innovation



Individual or collaborative R&D projects



Companies and research actors



Structuring of the sector

## Targeted :

Direct economic benefits (including job creation, value creation) and technological benefits in the form of new products, services and technologies

Indirect benefits for the industry (in particular SMEs and ETIs)

# Expected projects – Eligibility criterias

## COLLABORATIVE PROJECTS

AT LEAST ONE SME OR ETI (maximum of 6 European partners)

## INDIVIDUAL PROJECTS

Supported by a consortium of industrial and research partners or big companies

Supported only by SMES or ETI

Include industrial research phases as well as experimental development phases, prior to marketing

MINIMUM PROJECT SIZE : 4 M€

Indicative duration : between 3 and 5 years

Projects causing significant environmental harm will be excluded

# Selection criterias

- **Innovative aspect and added value of the project** : relevance with the market targeted ; maturity of the project, state of the art; degree of disruption of the innovation and characterization of the technological barriers to be overcome
- **The environmental performance of the project** : Taking into account the ecological and energy transition
- **The capacity of the project leader to carry out the project** : Skills of the team.
- **Economic impact of the project** : Quality and robustness of the economic model; Potential market, analysis of the target market; Replicability of the project; Economic and social benefits of the project. Strategic character within a sector.

# Eligible expenses and applicable aid rates

Type of research \ Type of company	Small Business	Medium sized company	Large company
<b>Industrial research</b> <i>In case of collaborative project*</i>	70%	60%	50%
<b>Experimental development</b> <i>In case of collaborative project*</i>	45%	35%	25%
	60%	50%	40%

**Eligible costs :**

- Salaries of internal staff
- Subcontracting (max. 30%)
- Amortization contributions
  - Mission costs
  - Related costs
- Internal re-invoicing

Type of actor	Aid intensity
<b>Academic partners</b>	100% of marginal costs
	50% of full costs*
<b>Local authorities and similar</b>	50% of full costs

*\*An effective collaboration is considered :*

*a) Between companies including at least one SME/ETI and no single company can bear more than 70% of the eligible expenses*

*b) Between a company and one or several research and knowledge organizations which can bear at least 10% of the eligible expenses and have the right to publish the result of their own research.*

**Project's costs are eligible from the day following the submission of the full application**

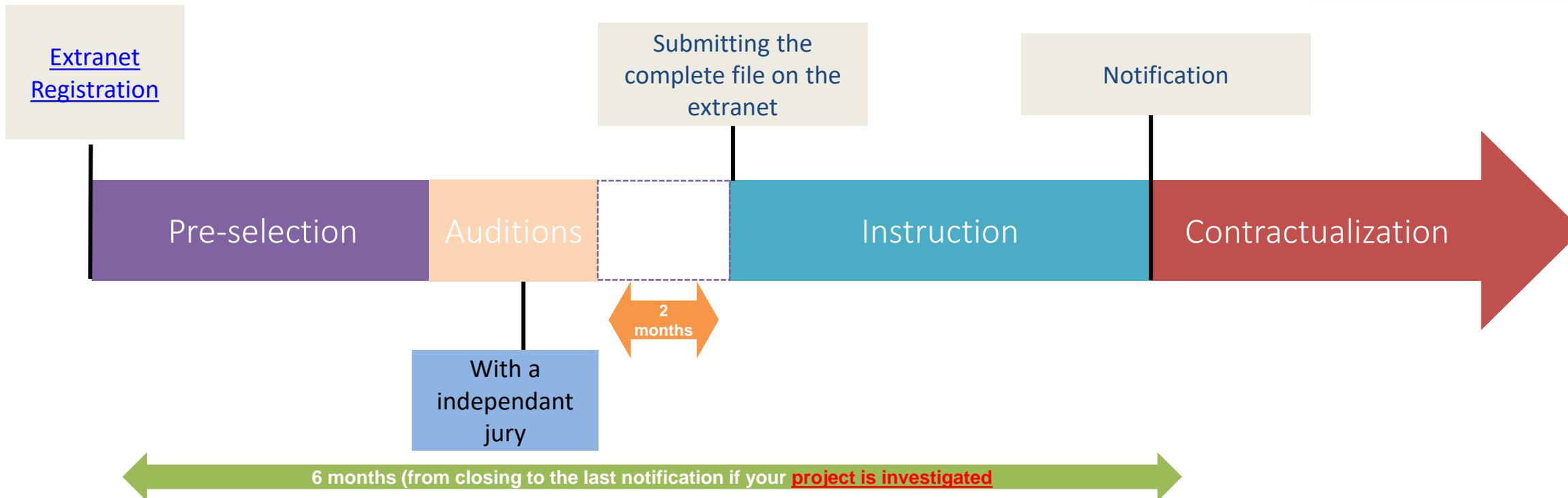
# NATURE OF THE FINANCIAL AID

**75% OF GRANT FOR PROJECTS WITH A MAJORITY OF « INDUSTRIAL RESEARCH »  
60% OF GRANT FOR THE PROJECTS MAINLY «EXPERIMENTAL DEVELOPMENT »**

## **IMPLEMENTATION AND FOLLOW-UP WITH BPIFRANCE :**

- ✓ **CONTRACTUALIZATION**
- ✓ **PROJECT FOLLOW-UP**
- ✓ **REPORTING**

# Selection process



Closing dates	Auditions related
September 20th	November 8th & 9th
November 28th	January 17th & 18th
January 30 th	March 20th & 21st
March 26th 2024	May 15th & 16th 2024
May 28th 2024	July 10th & 11th 2024
July 16th 2024	October 2 <sup>nd</sup> & 3rd 2024

# SUBMISSION

- The project description must be filled in according to the file of documents available on the website
- A complete administrative and financial file will be requested in case of pre-selection of the project
- The full catalogue of eligibility and selection criteria can be viewed at <https://www.bpifrance.fr/nos-appels-projets-concours/appel-projets-i-demo>

The project description must be submitted to the following extranet websites:

(Accueil - Picxel | Extranet des Projets Innovants Collaboratifs (bpifrance.fr))

## **Projets innovants collaboratifs et expertises en ligne**

Bpifrance coordonne en lien avec l'Etat et les différentes directions de Bpifrance de nombreux programmes d'aide à l'innovation pour financer vos projets innovants.

Inscrivez-vous pour concourir.

# Some tips to maximize your chances

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**Direction de  
l'Expertise  
de Bpifrance**

- **Self-supporting specifications: all selection criteria and conditions are explained**
- **A simplified application form available**
- **An in-depth analysis of the impact criteria**
- **A contact point to answer your questions: [idemo@bpifrance.fr](mailto:idemo@bpifrance.fr)**

**<https://www.bpifrance.fr/nos-appels-a-projets-concours/appel-a-projets-i-demo>**

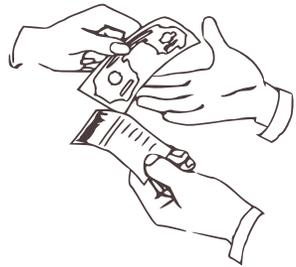
# WE SUPPORT YOUR APPLICATION



**PARTENARIAT  
TECHNOLOGIQUE  
INTERNATIONAL**

- **Diagnostic Partenariat Technologique International (DIAG PTI)**, is a tool designed to assist the company in setting up their consortium, planning their project and preparing their application.
- You can use it for finding the right partners, securing your consortium agreement, or any other useful steps of your project.

## HOW DOES IT WORK ?



### FUNDING OF A CONSULTANCY SERVICE

- You find an expert consultant to help you to set up your project.
- We finance 50% of the consulting service's cost, up to €25,000 (excluding VAT) for consortium's leader and €5000 for other participants.



### HOW TO FIND AN EXPERT ?

You can choose your expert, or we can recommend a list of experts who we know are suitable for this type of program.

 [More info here](#)

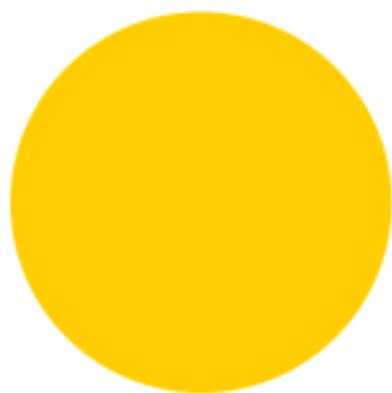
# CONTACT US

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