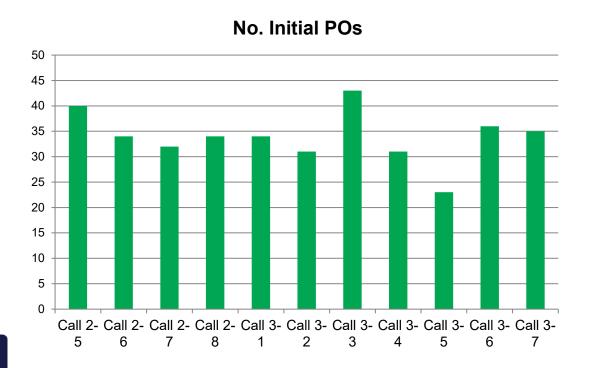
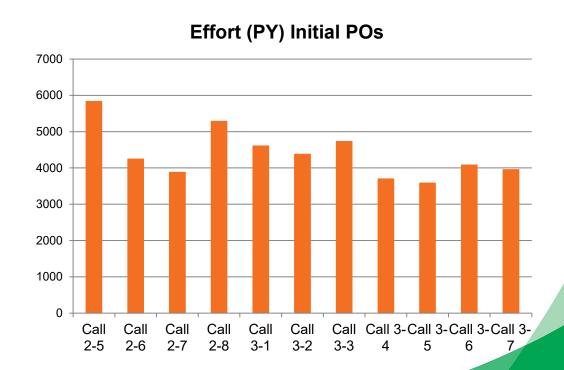


# ITEA 3 Call 7 POs General overview



- 35 POs submitted
- 3967.5 Person Years
- 22 different countries





# ITEA 3 Call 7 POs Project Idea to Project Outline



## Online ITEA PO Days 2020

77 project ideas submitted via the Project Idea Tool

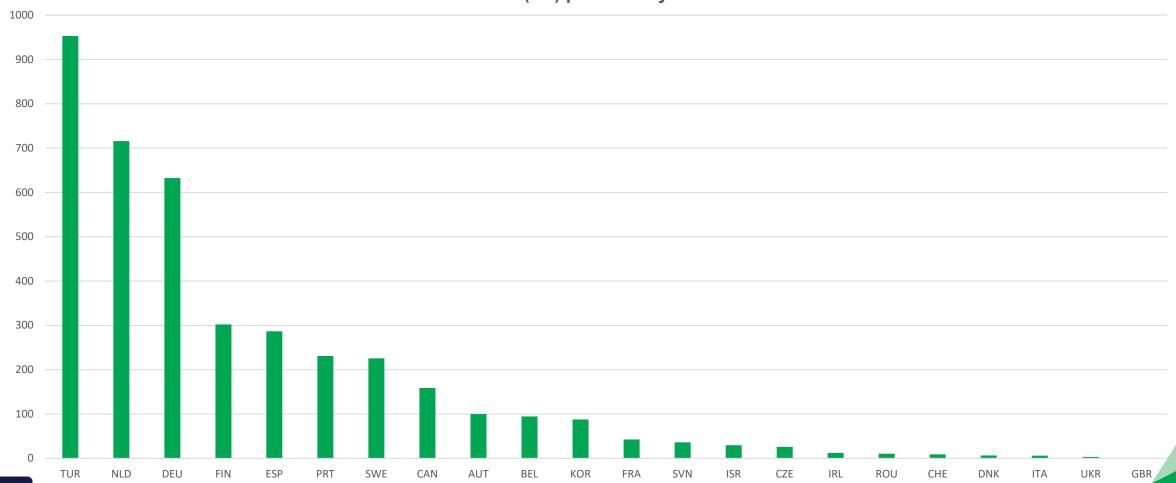
### PO Submission

27 of the 35 submitted POs (77.14%) were first presented at the PO Days

# ITEA 3 Call 7 POs Effort per country



#### Total effort (PY) per country



# ITEA 3 Call 7 POs Project per challenge





#### **Smart cities**

NextOffice smarTravel EASIER



#### Smart communities

Comrade INTAM



#### **Smart engineering**

UTOPIA XP 3STARS The Mechanical Web SmartDelta ICEBERG RESILIENT.ai InnoSale



#### **Smart mobility**

DRIM V-Space



#### **Smart industry**

Trust Linking OMD RAISE HyAiPro AiYReM



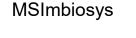
#### Safety and security

IOT security DTIDS NGAST ENTA CONTRAST AMALIA



#### Smart health

AI2COPE
AI4Life
HeKDisco
e-Clerk
ASSIST
VRCare
Secur-e-Health
SIGNET









- Clearly describe your market value chain
  - Indicate the important direct and indirect players
  - Indicate how you will get access to the market via the other players
  - Indicate who is your customer and the final customer/user
  - See the PO Days video on the ITEA website "How to shape your Project outline" <a href="https://vimeo.com/455763769">https://vimeo.com/455763769</a>
- Describe the high-level technical solution by means of the Solution Concept and for the FPP extend it with the Technical Value Chain
  - See the PO Days video on the ITEA website "How to setup the Technical Value Chain" https://vimeo.com/455766939





# ITEA expert evaluation - General remarks (2/2)

- Give a good description of the State of the Art in order to allow he reviewers to evaluate the technical innovation or your solution
- All is often mentioned, but indicate why you want to use All and how
- If you intend to use AI than also clarify how you will get access to the real data.
- In case that you target to develop a joint solution, e.g. a platform or an integrated system, then also clarify the joint exploitation



### **Public Authorities evaluation**



- Check the eligibility of your national consortium with your PA
  - Which type of organisations should be in your national consortium?
  - In some countries universities must be subcontracted or partly financed by the industrial partners
  - How many SMEs should be included, start-ups or mid size?
  - Check if (small) partners are financially eligible
- Check with your PA if they the project idea fits with the national priorities (especially in Germany)
- Give a clear rationale for funding and explain the economic benefit



## **Questions? Contact us!**



Should you have any questions regarding your PO evaluation:

- Contact one of the Programme Coordination team members:
  - Soo-kyung Shin: <a href="mailto:sookyung.shin@itea3.org">sookyung.shin@itea3.org</a>
  - Paivi Jaring: <u>paivi.jaring@itea3.org</u>
  - Erik Rodenbach: <u>erik.rodenbach@itea3.org</u>

or

- Have an individual online meeting tomorrow (15 December) with one of the Programme Coordination team members
  - If you would like to request a timeslot, please send an email to <a href="info@itea3.org">info@itea3.org</a> with a few timeslots of your preference and we will get back to you with a Teams meeting invite as soon as possible



# **FPP Preparation**

### **General comments**



- An FPP template has been prepared for you including the PO information:
  - Address the evaluation feedback of the ITEA experts and the Public Authorities in your FPP to improve your proposal
  - You can still adapt your consortium, effort and costs if necessary
  - Extend the Solution Concept with the Technical Value chain (see guidelines) to pave the way to the workplan
  - Prepare the workplan (see the following presentations)



# **FPP Preparation**

## **Table of contents**



Foreword

Change log

Project key data

Project acronyms

- 1. One-page project executive summary
- 2. Project overview
  - 2.1. Rationale of the project
    - 2.1.1. Problem statement
    - 2.1.2. Solutions and challenges
  - 2.2. Market view
    - 2.2.1. Market State-of-the-Art analysis and market value chain
    - 2.2.2. Target business impact of the project
    - 2.2.3. Partner market access
  - 2.3. Technological view
    - 2.3.1. State-of-the-Art (SotA) analysis
    - 2.3.2. Technological innovation
    - 2.3.3. Solution concept and value description
    - 2.3.4. Technological value chain and added value of the collaboration
      - 2.3.5. Expected project outputs
      - 2.3.6. Quantified objectives and quantification criteria
- 3. Work description
  - 3.1. Project structure
  - 3.2. Main milestones
  - 3.3. Work package description
- 4. Partner descriptions
- 5. Rationale for public funding

Annex A: Summary of costs & effort breakdown

Annex B: Consortium feedback on the PO evaluation

Annex C: Guideline for the business value chain analysis & design

