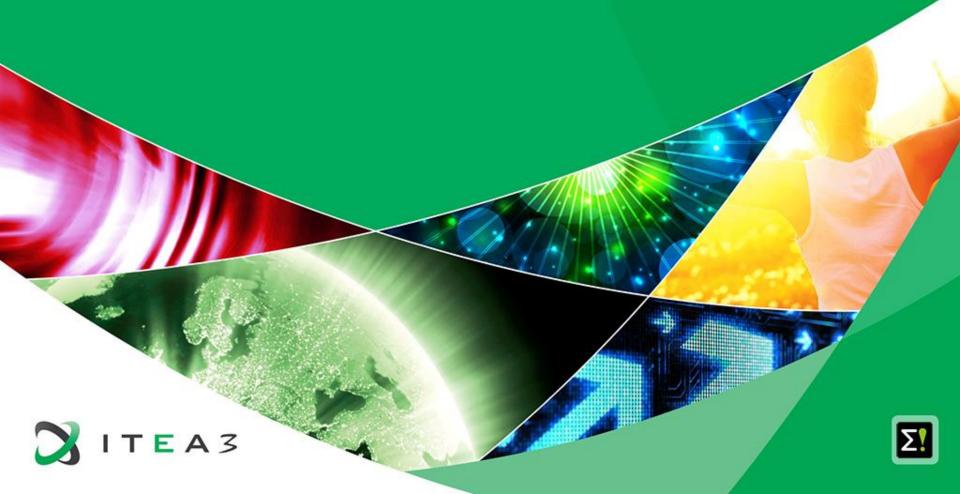
General information



Content



- ITEA organisation
- ITEA communications
- ITEA events
- ITEA call schedule





ITEA organisation Main tasks



The main tasks of the ITEA Office and ITEA Bodies are:

- To create/increase awareness of the programme
- To help setup projects and continue to support them throughout their working period
- To ensure rigorous quality from Call to completion
- To monitor changes in technology and steer the technical content of the programme accordingly, while maintaining strong cooperation with Public Authorities (PAs) and other EUREKA Cluster programmes



ITEA organisation Structure



Board

- Responsible for overall strategy and coherence
- · Labels project proposals

Board Support Group

- Supports Board with delegated responsibilities and prepares the Board meetings
- Sets priorities and ranks projects for public support

Steering Group

- Evaluation of POs and FPPs and recommends a selection
- Monitors projects progress by participating in project reviews and evaluating project progress reports

ITEA Office

- Supports other ITEA bodies
- Analyses data and reports on the programme
- Provides information and communication
- Executes the financial administration
- Proposes and executes the budget

Public Authorities

Projects



ITEA Office





Zeynep Sarılar ITEA Chairwoman



Philippe Letellier ITEA Vice-chairman



Fopke Klok ITEA Office director





Erik Rodenbach Programme coordination



Soo-Kyung Shin Programme support



Stéphanie van den Cruijsem Management assistant



Johan van der Heide



Kay van Ham PR & Communications



Loes van den Borne PR & Communications



Linda van den Borne PR & Communications



Diana Verdoes
PR & Communications



Kristin Spierings
Debtor management

ITEA communications



ITEA publications All accessible via itea3.org



ITEA publications



ITEA 3 Brochure A quick guide to ITEA

February 2014



Case for ITEA 3 Seizing the high ground in a time of change

September 2012



12 years of ITEA Achievements & results of the programmes ITEA & ITEA 2

October 2010



ITEA Annual report 2016 Full year report

March 2017



ITEA Annual report 2015 Full year report

February 2016



ITEA Annual report 2014 Full year report

March 2015



ITEA Magazine 27
July 2017



ITEA Magazine 26 March 2017



ITEA Magazine 25 October 2016



ITEA Magazine 24

ITEA & ARTEMIS publications



ITEA-ARTEMIS-IA Highlevel vision 2030 Opportunities for Europe

Version 2013



High-level vision ITEA-ARTEMIS 2030

Version 2012

ITEA Roadmaps



ITEA Living Roadmap for Software-Intensive Systems & Services

Online edition - October 2012



ITEA Roadmap for Software-Intensive Systems & Services

Edition 3 - February 2009



ITEA Roadmap for Software-Intensive Systems

Edition 2 - May 2004



ITEA Roadmap for Software-Intensive Systems

Edition 1 - March 2001

EUREKA & Intercluster publications



EUREKA Clusters Essential instruments for global competitiveness

September 2013



EUREKA Clusters Annual Report Presented to the Eureka HLG

April 2012







- For each project the ITEA Office produces two project leaflets:
 - a Project Profile leaflet for a running project
 - a Project Results leaflet for a finished project

ITEA Project Profile leaflet



ITEA Project Results leaflet





Project Leaflets Guidelines



Text

- The ITEA Office offers the services of our dedicated copywriter to write the leaflets on the basis of relevant project documents, e.g. FPP, progress report, review documents and a project leader interview
- The text will be written (coordinated with the project leader) by a native-speaking English copywriter

Pictures/graphics

- Pictures and images must be of high quality and high resolution (they must be suitable for offset printing)
- Free of rights

Production of the leaflet

 The ITEA Office will produce the leaflet: putting the final text and pictures in the layout and print the leaflets

Examples of other project leaflets

ITEA website under Projects - https://itea3.org/all-projects.html

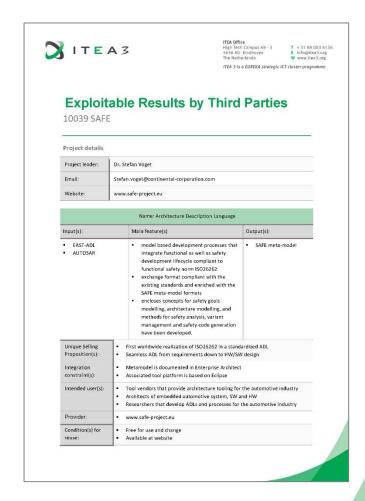




Exploitable results for third parties (ERTP)

Description

- The ERTP document is a dissemination tool that intends to describe the different reusable results of your project that you would like to communicate. These results may be technologies or integrated products, subsystems, components, (closed or opensource) software libraries, standards, algorithms, etc.
- The ERTP document will be reviewed by the ITEA Presidium, the Programme coordinator and the project reviewers. Once it is final, it will be published on the project website and possible in the ITEA Living Roadmap.

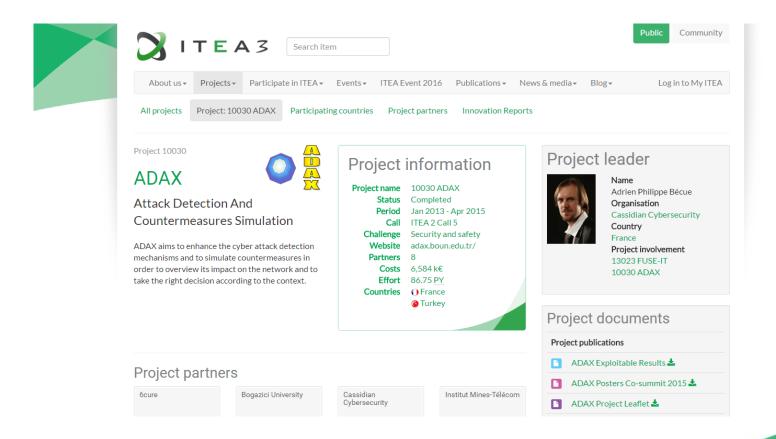




ITEA website Project focus

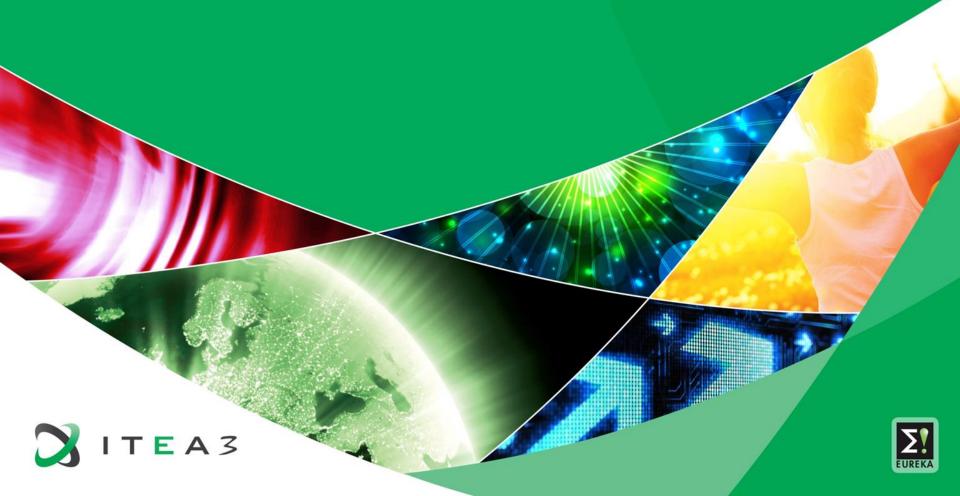


 For each labelled project the ITEA Office produces a project information page which is maintained/updated along the duration of the project and kept online after completion of the project





ITEA events



ITEA events Introduction



- Each year ITEA organises or partakes in a 2-day annual event (e.g. Digital Innovation Forum, EUREKA Innovation Week)
- Main ITEA Goals:
 - Promote ITEA, its projects and project results
 - Exchange of information between projects
- Targeted Audience:
 - Public Authorities
 - ITEA project participants
 - ITEA body members
 - Externals interested parties / potential new ITEA participants
 - Press
- All running and recently finished ITEA projects are expected to present themselves in an exhibition stand, to showcase their results (so far).



Digital Innovation Forum Format





- 1st day:
 - Keynotes and thematic workshops (Smart energy, Smart health, Smart manufacturing, Smart mobility)
- 2nd day:
 - Keynotes, Community sessions, SME/Startup innovation sessions & market, plenary conclusions
- Exhibition (2 days):
 - ITEA projects
 - ARTEMIS affiliates and ECSEL/H2020 projects
 - external booths
 - SMEs / Startup stands



ITEA Project Outline Preparation Days Jump-start your project idea



ITEA 3 Project Outline Preparation Days 2017 12 & 13 September, Berlin

- Present ideas in a poster session and an elevator pitch
- Discuss and work on project ideas in workgroup sessions
- Meet companies and potential partners from all over Europe and beyond
- Meet Public Authorities to discuss your idea(s) and learn more about the specific funding rules in your country
- Learn more about ITEA and the Call process



ITEA 3 Call schedule



ITEA 3 Call schedule



Mid Sep. : Opening of the Call

Mid Sep. : Project Outline preparation Days

End Oct / Begin Nov. : Deadline submission of Project Outlines

Begin Dec. : Accepted POs invited for submission

of Full Project Proposals (FPPs)

Mid Feb. : Deadline for FPPs

• Mid-Mar. : Announcement of labelling results

Q2 : National funding applications





Thank you for your attention

